

The Didsbury Pioneer

VOL. 54 Provincial Library Dec 56

DIDSBURY ALBERTA, THURSDAY, JANUARY 3, 1957

\$2.50 a Year; 6c a copy



Jean Beliveau, all-star centre with the Montreal Canadiens, continues to lead the NHL scoring race with a commanding lead over his nearest rivals. Jean can break three records this season should he keep up the blistering pace of 1 1/2 points per game. In 30 games to date Beliveau has counted 16 goals and 29 assists. He has also served 69 minutes in the sin bin making him the league's most penalized player.

FALLEN TIMBER

(From Our Own Correspondent)

Mr. and Mrs. V. Johnson were Calgary visitors for Christmas. Mr. and Mrs. Johnny Howton and family spent Christmas in Calgary with Mr. and Mrs. C. R. Moore, as did Mrs. R. L. McGaffin and family of Edmonton and Mr. and Mrs. Joe Gubraith of Beverly.

Mr. and Mrs. Robert Moore and sons, Mr. and Mrs. C. B. Moore, Mrs. O. Moore and Mrs. Lily McGaffin, of Calgary, and Mr. and Mrs. Bob Moore and family of Sundre were guests of Mr. and Mrs. Johnny Howton at a turkey dinner Sunday evening.

Mr. and Mrs. Bill Monecy and family had Mr. and Mrs. Bill Dick as Christmas dinner guests.

Mr. Pat McGaffin of Edmonton and Miss Erna Rosted of Breton were visitors at the Joe McGaffin and Bob Moore homes at Christmas.

Mr. and Mrs. Joe Teynor and family were visitors at the home of Mr. and Mrs. P. Janzen in Didsbury for Christmas.

Danny Howton spent several days visiting his cousins, Gary and Monty Moore, in Calgary.

Mr. and Mrs. Joe McGaffin and family were visitors at the home of Mr. and Mrs. Bill Monecy Sunday.

Subscription Note:

Please pay out of town subscriptions by money order.

A red line under your name means your subscription is overdue.

A blue line means your subscription is coming due next month.

Judy Moore of Sundre spent several days at the home of Jeanne Howton.

Mr. and Mrs. John Cooper were guests at the home of Mr. and Mrs. George Adnassen and family for Christmas, as were Mr. and Mrs. Glenn Cooper and boys and Mr. and Mrs. James Cooper.

(Last Week)

Miss Margaret Monecy is home from Acme, where she had been employed.

Miss Patrice Morrison of Oids spent the holidays at her home here.

The Sunday school held its program Sunday afternoon at the church and Sunday evening an illustrated message of the Christmas story was enjoyed.

Meeting Planned To Organize Community Chest

In an effort to form a Community Chest organization within the Town of Didsbury and District, a meeting will be held in the Lions hall here at 8 p.m. on Friday, Jan. 11.

Representatives from the Lions Club, the Legion and its auxiliary, the Red Cross, the I.O.E. Women's Institute, the Cancer Society and any other interested groups are asked to attend this group gathering.

Any further information regarding the meeting may be obtained from Mr. George Thirion or Mr. C. I. Sorenson.

UNITED CHURCH W.M.S. ELECT NEW OFFICERS

Knox United W.M.S. met at the church December 17, with ten members present. Following a brief business meeting, Mrs. McArthur took the chair and the following slate of officers was presented for 1957:

President, Mrs. T. J. Stanton; 1st vice-president, Mrs. Devine; 2nd vice-president, Mrs. Thompson; treasurer, Mrs. Parker; secretary, Mrs. Long; Christian stewardship, Mrs. Clarke; community friendship, Mrs. Thompson; temperance, Mrs. Roach; organist, Mrs. Nichol; vice-president to younger groups, Mrs. McArthur; supply secretary, Mrs. Worde; lunch, Mrs. Devine; missionary monthly, Mrs. A. Grange; associate members, Mrs. Long.

Mrs. Phillips and Mrs. Parker closed the meeting with a special candle-light service. Next meeting will be held Jan. 21 at 8 p.m. at the manse.

ZELLA NEWS NOTES

(From Our Own Correspondent)

Charles Melzer of Calgary and Eric Lausen of Sundre spent Christmas week at the home of Mr. and Mrs. John Hansen.

Mr. and Mrs. Ronnie and family have left for Ft. St. John, where the former has accepted a job at an oil well.

Mr. and Mrs. Cecil Greig of Donald, B.C., are spending a few months in the district.

Bob Doyle, Norman Harrington and Tom Scott, all of Calgary, were visitors at the Ira Scott home over the Christmas holiday. Mr. and Mrs. Cliff Murphy were also Christmas day guests.

Mr. and Mrs. Harold Braun and Donnie and Mrs. Art Egging and Tanya were guests at the Bill Egging home on Christmas day.

The Zella congregational supper was held Friday evening, Dec. 28. Places were set for 45 people and after supper a fine program of Christmas carols and entertainment was presented by the members, with John Hansen as master of ceremonies. Court whist will be played at the Community centre Jan. 4th, with Mrs. J. Hansen and Mrs. H. Christensen as co-hostesses.

Mr. and Mrs. E. Waldruff and family and Mr. and Mrs. A. Waldruff and family motored to Markerville New Year's day, where a family dinner was held at the home of Mr. and Mrs. Bill Mewha.

Mr. and Mrs. Bill Broadhurst and family of Medicine Hat were visitors in the district during the holidays.

Behind The Glass

The square draw for the Didsbury Men's Curling Club is scheduled to start on January 7th. No record is available for the ladies at this time but they too are scheduled to start their hostilities on the same date. Here's the men's schedule:

Monday, January 7:
7:00 p.m. — Sinclair vs. Kossowan
Kimmel vs. Pratt
9:00 p.m. — Evans vs. Gale
Klein vs. Youngs

Tuesday, January 8:
7:00 p.m. — Gooding vs. Morris
Worrie vs. Clayton
Nuss vs. Allen
9:00 p.m. — Law vs. Sorenson
Bliss vs. Sinclair

Wednesday, January 9:
7:00 p.m. — Sinclair vs. Klein
Gale vs. Youngs
9:00 p.m. — Kimmel vs. Kossowan
Pratt vs. Gooding

Thursday, January 10:
7:00 p.m. — Nuss vs. Morris
Law vs. Allen
9:00 p.m. — Sinclair vs. Pratt
Sorenson vs. Worrie
Kimmel vs. Klein

Friday, January 11:
7:00 p.m. — Gooding vs. Worrie
Youngs vs. Morris
9:00 p.m. — Evans vs. Sorenson
Allen vs. Clayton

Remember — the local men's bouspiel is scheduled to get underway on Monday, Jan. 14.

In the McDonald Briar playdowns in district No. 5 this year each club must declare a winner and enter with Mr. J. McLeod of Oids, along with a \$20 fee, by Jan. 19. District playdowns will be held in Crossfield and Airdrie on Jan. 23 and 24.

Taylor, Pearson and Carson high school playdowns will be held in Oids on Jan. 19, club winner to be decided by Jan. 12.

Mr. and Mrs. Adam Morasch had as their Christmas dinner guests, Mr. and Mrs. Sid Morasch, Mr. and Mrs. Dan Morasch, Mr. and Mrs. Stewart, Fiege, Mr. and Mrs. T. J. Hunter of Red Deer, Mr. and Mrs. Alfred Morasch, Harry and George Morasch.

The United Missionary Church Young Men's held a progressive supper on Thursday night, which was greatly enjoyed by all.

Mr. and Mrs. Arthur Gebers had as their Christmas guests, Mr. and Mrs. A. L. Hansen, Mr. and Mrs. H. O. Hansen and boys of Airdrie, Mr. and Mrs. A. Hansen, Mr. and Mrs. E. Goldfeldt and family, Mr. and Mrs. Harvey Stahr and girls, Doreen Reese and Myron Gebers.

MOUNTAIN VIEW

(From Our Own Correspondent)

Sunday dinner guests with Mr. and Mrs. Arthur Gebers were Mr. and Mrs. Jack Reese and family, Mr. Carl Reese and Mrs. Jack Reese's brother from Saskatchewan.

Sunday evening visitors with Mr. and Mrs. Gebers were Mr. Ethel Tittle and Mrs. Reg. Hamber.

Mr. and Mrs. Ernie Cullen had as their Christmas supper guests, Mr. and Mrs. James Worrall, Mrs. L. Hunter and Mr. and Mrs. Chris Rader and girls. Mr. L. Hunter and Donna were confined with the flu bug.

Mrs. Don Archer and Mrs. Pratt visited Saturday night at the Gebers'.

Saturday evening visitors with Mr. and Mrs. Lawrence Hunter were Mr. and Mrs. Grenville McCalla and family.

Christmas dinner guests with Mr. and Mrs. Grenville McCalla were Mr. and Mrs. Thomas McCalla and Mr. and Mrs. Mac Frazer and family.

Mr. and Mrs. Harold Shultz and family were Christmas dinner guests with Mr. and Mrs. Milo Stearns and family.

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Didsbury Ramblers Hit Their Stride; Play Trochu Here Saturday

CHINOOK LEAGUE HOCKEY SCHEDULE (For The Next Few Games)

Thursday, January 3 — Carstairs at Didsbury
Saturday, January 5 — Trochu at Didsbury
Tuesday, January 8 — Didsbury at Carstairs
Saturday, January 12 — Innisfail at Didsbury

Midway News

(From Our Own Correspondent)

Midway Christmas concert was held in the afternoon and evening of Dec. 20. Both performances were well attended. The use of proper stage lights added considerably to the effectiveness of the concert. "Holly Impressions" by senior rooms, accompanied by Mr. Schellenberg on the violin, used six carols and tableaux to remind watchers of a variety of Christmas symbols and customs. These included The Christmas Story, Yule Log, Nativity, Decorating the Tree and a Mexican Pinal celebration.

The Brownie drill, a pantomime presented by the intermediate (boys) room was well received. They were costumed to represent various trades. The Clean-Up, an action song by grade 1 and 2 girls, gave an idea of how hard it is to keep dollies well groomed.

Zachary's Hired Man, presented by the intermediate (boys) room was a small boy's stomach was the theme of a recitation by Kenny Pauls.

A pageant, Christmas Around the World, by the intermediate room, was most colorful. A clown drill by boys from the junior room showed just how sporty clowns can be. A visit to Santa land, with grade 3 boys and girls displayed characters being molded for future play acting. Star Drill by girls of the intermediate room, dressed in pastel colored skirts and golden star wands, was a delight to the eye.

The last item, Santa's Mysterious D-ave, presented by the senior room, caused merriment with everyone trying to identify Mr. Santa Claus.

The last item, a 60-piece school band, presented Joy to the World, Jingle Bells and Jolly Old St. Nicholas in a style that was more than pleasing to all present.

The stage crew, Sylvia Good, Beverly Thompson, Jimmy Wilson and Bobby Marsh did a wonderful job of directing scenes quickly and efficiently. The program was recorded by the CPN courtesy car and broadcast Christmas Eve at 7:30 p.m.

Teachers and pupils are to be commended for the very fine performance. Gifts were presented by the pupils to Mr. Schellenberg, Mrs. Shiels and Mrs. Fiege.

Seven Carnival Prizes Claimed

Didsbury Board of Trade annual shopping carnival was completed on Saturday, Dec. 22 and all but one of the eight prizes offered have been claimed. Due to a shortage of tickets at the conclusion of the shopping spree some duplicate numbers had to be used but they were printed on a different colored paper. All of the numbers pulled for the first draw were on white paper; in the second draw, only one blue slip showed up. Prizes claimed date are listed below, with the lucky number and winner mentioned:

Luggage set: F. Ahlgren, 27829.
Chromette set: Don Stewart, 6621.
Silverware: Mrs. J. J. Squire, 39205.
Torchere lamp: not claimed, 16210.
Aluminum set: Mrs. J. McCloy, 12948.

Nylon Comforter and Pillows: Edgar Smith, 41190.
Rocker Chair: Bert Smith, 41275.
Nylon Sport Jacket: Bill Bogner, 12948.

The alternate number for the unclaimed prize is 31522, a white one.

WESTERDALE NEWS

(From Our Own Correspondent)

Mrs. A. Jones and sons accompanied Mr. and Mrs. O'Neal of Sundre on a motor trip to Trochu on Sunday, where they visited with Mr. and Mrs. A. Koel.

Mr. and Mrs. E. Bolton and family spent Christmas with Mrs. B. Pross of Didsbury.

Mrs. Greta Kershaw spent New Year's at her home here.

Mr. W. Wigley and Mr. and Mrs. A. Jones motored to Calgary with Mrs. B. Wigley last Friday.

Mr. and Mrs. Francis Jackson's wedding dance, which was held at the hall on Saturday night, was enjoyed by a large crowd.

The local entry in the Chinook Hockey League are beginning to let the other teams in the league know that they mean business. To date they have two wins, two ties and two losses on the record books. Sounds like a fair average in any league.

Because of a lack of ice here one home engagement was played in Oids last Saturday night when the locals rapped Ponoka with a 7-2 defeat. Previous to that, on Dec. 26 they won a hard-fought 3-2 decision over the fast-skating Trochu team.

Latest statistics are not available for this issue but we do know that Ramblers will be knocking on the door when the next list comes out. We mean for top spot in the league.

We'll give you a run-down of the local line-up: Jackson, goal; A. Neufeld, H. Robinson, S. Jackson, J. Post, defence; Irwin, McCoy, Wellington Devine, Bain, Francis, B. Neufeld, C. Morris, W. Shantz, C. Miller, R. Crawford, and of course, Miller McCoy and Don Irwin are the leading point-getters for Ramblers at the present time and we hope to have a more detailed description of who does what in the games that are yet to be played.

Look next door and you'll see the home schedule that's lined up for the near future. Attend these games, you won't be sorry.

Chitter-Chatter

By Our High School Scribbler

The Didsbury high school Christmas party was a huge success, complete with tree, mistletoe and Santa Claus. Entertainment included a film, an imitation of Elvis Presley by Carson Crawford, and of course, a visit from Santa Claus. This kind of gentleman brought candy for the teen-agers and very expensive and useful (?) gifts for the teachers and the caretaker. Hope Mr. Wiggins is enjoying his miniature blue jeans.

Following a lunch, which included delicious fudge made by Mrs. Lynch, the evening was dancing until midnight.

We trust that after this evening of fun, followed by a 12-day vacation, all students are rarin' to get back to the steady grind.

Best wishes to all our readers for the New Year.

MONS CHAPTER HOLDS CHRISTMAS PARTY

Mons Chapter, I.O.E., once more followed its December meeting with a Christmas party. This time it was a box social and was attended by 40 members, husbands and escorts. The regent, Mrs. Jack Shannon, received the guests.

A miniature Christmas tree centered the table, flanked by the interesting looking boxes, which had been beautifully decorated by members. The outstanding parcel was decorated in "Grandma Moses" style, a winter scene complete with small figurine skating. The prize for this went to Mrs. Marie Shannon. The most original box was decorated by the chapter's civil defence representative, Mrs. Brian Johnson and carried the civil defence colors and was marked "Emergency Rations." (If that is what one eats in an emergency, let's have more emergencies.)

Honors at bridge and whist went to Mrs. Jack Shannon and Mrs. Alex Robertson. Toy horns were presented to Mrs. Frank Kaufman and Mrs. Maurice Shannon, who definitely were "not in the cards" that evening. Mrs. Faye Nichol should receive some credit for Mrs. J. Shannon's luck. Excitement ran high when they made a grand slam in no trump, doubled and re-doubled. It was a very pleasant evening and a happy start to the festive season.

EAST NOTES

(From Our Own Correspondent)

Mrs. Brander Sr. has been spending the Christmas holidays on the farm of Mr. and Mrs. Sandy Brander and family.

Mrs. Agnes Patterson, Mr. Ed Patterson, Mr. and Mrs. Tom Patterson, Mr. and Mrs. Sandy Brander and family, Mr. and Mrs. Albert Mink and Sharon, spent Christmas Day with Mrs. Dowell and Fred Metz.

Mr. and Mrs. Herb Zeigler were Thursday evening visitors with Fred Metz and Mrs. Dowell.

Mr. and Mrs. Frank Moon and sons of Oids were Christmas visitors at the Chrs. Ehlers home.

Mr. and Mrs. Robert Eckel and daughters spent Christmas with Mr. and Mrs. George Campbell and family.

Congratulations to Mr. and Mrs. Sandy Brander on the birth of a daughter, Dec. 28.

Mrs. Walmaley of Flat Bush, Alta. is visiting at the home of her daughter.

BIRTHS AT DIDSBURY MUNICIPAL HOSPITAL

To Mr. and Mrs. D. Slack of Crossfield, on Dec. 19, a daughter.

To Mr. and Mrs. D. Steckly of Carstairs, on Dec. 21, a son.

To Mr. and Mrs. R. Pinkerton of Water Valley, on Dec. 20, a daughter.

To Mr. and Mrs. S. Devolin of Didsbury, on Dec. 22, a daughter.

To Mr. and Mrs. A. C. Brander of Didsbury, on Dec. 26, a daughter.

To Mr. and Mrs. D. J. Hayball of Didsbury, on Dec. 31, a daughter.

To Mr. and Mrs. Bill Shaw of Didsbury, on Jan. 2, a son.

CREMONA NEWS

(From Our Own Correspondent)

Mr. and Mrs. Robert Bergeson and family were holiday visitors at the home of the former's parents.

Mr. and Mrs. Garnett Brown spent a few days before Christmas at Great Falls.

Mrs. Jack McElnay had most of her family home for the holidays. Visitors from a distance were Mr. Ben McElnay of Edmonton and her daughter, Mrs. Dick Smith of Vancouver.

The candle-light service by the C.G.I.T. girls at the United Church on Christmas Eve was beautiful. Mrs. F. Stone and Mrs. G. McNeil are to be commended for their contribution of leadership in this group.

The candle-light service was held in the United Missionary Church by the C.G.I.T. group on Dec. 22.

The Christmas service at the United Church was highlighted by a choir under the leadership of Mrs. Gordon Reid. A word of thanks to the folk of the U.M. Church who helped out.

Mr. and Mrs. D. McElnay and family spent the day before Christmas with Jean's maternal grandparents in Calgary.

Warren Reid was home from Vancouver and Lynn from Edmonton, for holiday.

Harold Wilson, son of Mr. and Mrs. C. Wilson, spent the holidays with his folks here.

Holiday Accident Causes Death

Mrs. Pearl (Reist) Lemont of Hoadley, K. on the way to hospital on December 23, after being hit by a car on No. 12 highway, just outside of Hoadley.

Mrs. Lemont, who was 60, had just left a car in which she was a passenger, when the accident occurred.

Funeral services were held from the United Missionary Church in Didsbury and Hoadley on Dec. 27. Interment took place in Hoadley cemetery.

Survivors include her husband, Nelson, of Hoadley; sisters, Mrs. C. W. Green of Idaho, Mrs. R. Sherick and Mrs. C. Archer of Didsbury; Mr. M. K. Archer of Carstairs; Mrs. Gordon McLean of Calgary; and two brothers, Elmer of Chilliwack, B.C., and Wilmer of Didsbury.



ARE YOU TIRED?

ARE YOU LAMQUID?

EVERYBODY'S SAYING

BACK TO WORK ...

BACK TO SCHOOL ...

GUESS THAT'S US,

LET'S GO !!!

SCHEDULES OUTLINED BELOW HAVE BEEN TEMPORARILY CANCELLED DUE TO THE RAILWAY STRIKE C.P.R. TRAIN SCHEDULE

Southbound:
No. 522 Lv. 5:00 a.m. Daily
No. 524 Lv. 11:15 a.m. Daily
No. 528 Lv. 4:17 p.m. Daily

Northbound:
No. 521 Lv. 12:27 a.m. Daily (flag)
No. 527 Lv. 9:31 a.m. Daily
No. 529 Lv. 2:30 p.m. Daily
No. 525 Lv. 7:25 p.m. Daily

ter, Mrs. Ronald Milne.
Mr. and Mrs. Roy Dowell and family and Mr. and Mrs. M. Casbeer spent Christmas with Mr. and Mrs. Bruce Shiels and family.

HALLIDAY'S CASH GROCERY

CHEEZ WHIZ, Kraft 16 oz. jar 65c
GRAPE JELLY and PEANUT BUTTER, Shirliff's,
 9 oz. jars both for 49c
SNOW APPLE and PEANUT BUTTER, Shirliff's,
 9 oz. jars both for 49c
STRAWBERRY and PEANUT BUTTER, Shirliff's,
 9 oz. jars both for 49c
MOLASSES KISSES CANDY, 14 oz. pkg. 29c
CHERRY PIE FILL, Aylmer, 20 oz. tin 2 for 83c
CAKE MIXES, Shirliff's, white, chocolate,
 Honey Spice your choice 3 for \$1.00
ORANGE MARMALADE, Shirliff's, 24 oz. 45c

ATLAS LUMBER Co. Ltd.

DIDSBURY, ALTA. Phone 125

HAVE RECENTLY RENOVATED THEIR
 YARD COMPLETELY... TO GIVE YOU
 BETTER AND MORE EFFICIENT SERVICE
 THE WORK WAS UNDER THE
 SUPERVISION OF Mr. Ray Hauff of Trochu

Archie Slawson, manager

Phone 125

Announcing

— WE HAVE MOVED —

WE HAVE OPENED OUR UPHOLSTERING SHOP IN THE OLD
 OLDS HOTEL, ACROSS FROM CASH FARM MACHINERY CO.
 WE SPECIALIZE IN ALL LINES OF UPHOLSTERING AND
 REBUILD INNER SPRING MATTRESSES, AS WELL AS
 TRUCK AND CAR SEATS

All Work Guaranteed — Free Estimates
 10% DISCOUNT ON ALL MATERIALS

P. E. GAY

Ship Your Stock Through The

Mountain View Co-Operative
 Livestock Marketing Association

Local Agent: R. E. GILLIE

New Year Specials

— IN USED CARS —

- 1955 OLDSMOBILE SUPER "88" SEDAN** —
 Has nylon tires, back-up lights, radio; fully
 guaranteed. Try this one for big car com-
 fort at cheap car price.
- 1953 CHEVROLET 2-DOOR HARDTOP BEL AIR**.
 Completely reconditioned, fully guaranteed
 and priced away down.
- 1952 CHEVROLET SEDAN** —
 Completely reconditioned; guaranteed.
- 1951 CHEVROLET DELUXE SEDAN** —
 A car that runs like a new one.
- 1954 CHEVROLET 1/2-TON TRUCK** —
 Reconditioned and ready to go.

Edford Motors
 YOUR MODERN GARAGE

CHEVROLET — OLDSMOBILE
 Phone 58 Didsbury

You'll Find It in the WANT ADS

FOR SALE — 1951 Dodge Sedan.
 Phone 303. 1tp



**THE BIG SHOPPING
 CARNIVAL IS ALL OVER
 BUT WE HEARD SOME
 MERCHANTS WHISPERING
 THAT THEY STILL HAD SOME
 REAL BARGAINS LEFT ON
 THEIR SHELVES!
 TAKE A CHECK...
 COULD BE THEY WEREN'T
 JUST FOOLIN' !!!**

GEMS OF THOUGHT

A SECRET

A secret is too little for one,
 enough for two, and too much for three.

— Howells

There are no secrets better kept
 than the secrets that everybody
 guesses. — George Bernard Shaw

CHURCH NOTES

EVANGELICAL CHURCH
 Rev. A. E. Stickle, Pastor
 Sunday Services:
 10:30 a.m. — Worship Service
 11:30 a.m. — Sunday School
 7:30 p.m. — Evening Service
 Wednesday Evening 8:00 p.m.
 Bible Study and Prayer Meeting

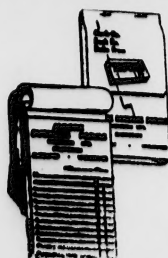
Bethel Services:
 Sunday Services
 2:00 p.m. Sunday School
 3:00 p.m. Worship Service
 Youth Fellowship, Friday 8:00 p.m.
 The Pastor and Congregation
 extend a sincere welcome to all.
 Come and Worship with us.

**REDEEMER LUTHERAN
 CHURCH**
 "The Church of the Lutheran Hour"
 REV. E. B. FOX, Pastor
 Divine Services every Sunday at
 11:00 a.m., followed by Sunday
 School and Adult Bible Class.

UNITED MISSIONARY CHURCH
 Rev. Ray Shantz, Pastor
 Sunday School, 10:30 a.m.
 Preaching, 11:30 a.m.
 Sunday evening service, 7:30
 a.m.
 Wednesday evening prayer meet-
 ing at 8 p.m.

**ANGLICAN MISSION OF OLDS
 SUNDAY SERVICES**
 Sunday School, 11 a.m. every
 Sunday.
 Second Sunday in the month:
 7:30 p.m. — Didsbury.
 Fourth Sunday in the month:
 11:45 a.m. — Didsbury.

**FALLEN TIMBER
 FOURSQUARE CHURCH**
 Rev. R. & Rev. C. Moore - Co-Pastors
 Sunday School 1:30 p.m.
 Church Service 2:30 p.m.
 Young People's every Friday 8:30 p.m.
 Come and Bring Your Friends



ORDER
 YOUR

COUNTER
 CHECK
 BOOKS

FROM
 THE DIDSBURY PIONEER

**HAS THE PIGEON
 SECOND SIGHT ? ?**
 By Hugh McLeave

Pigeons have been a puzzle ever
 since the Romans discovered their
 unique "bump of direction" and used
 them to ferry messages between their
 strongholds. How do these birds, taken
 to places more than 1,000 miles away,
 amazingly "home" to their loft?

Many scientists now believe the
 pigeon, in common with certain in-
 sects and fish, has second sight and
 navigates along "avenues of light."
 They claim pigeons' eyes are able to
 analyze polarized light — which
 breaks up the sky for the birds into
 patterns they can identify. Only if
 the sky is completely overcast by
 cloud will the birds' "second sight" fail.

A German zoologist, Karl von
 Frisch, first realized that bees used
 "broken light" to make their way
 home from pollen grounds. Then it
 was found that ants and fish also
 had the ability to distinguish polar-
 ized light. Under water, light is
 highly polarized and this is believed
 to be the only guide fish have in
 featureless seas.

Have you ever watched a cat prow-
 l tensely through a room, focusing all
 its attention on the empty spaces
 and stumbling against the furniture?
 Some scientists who have observed
 cats contend that even they are
 treading paths of polarized light.

FOR SALE — Black and white milch
 cow, 3 years old, Bangs vaccinated.
 To freshen in two weeks. Apply
 E. A. Topping, Westcott. 1-2tp

FOR SALE — Used oil floor furnace;
 used oil gravity furnace, with 900
 gallon fuel tank, one year old, very
 good condition; used oil range;
 used coal ranges. Leeson Hard-
 ware. 1-2tp

MAKE UP TO \$200 PER MONTH —
 Men, Women: We have a sensa-
 tional plan whereby you can make
 \$50 weekly and more in spare time
 by selling our complete line of dry
 goods and yard goods. No experi-
 ence needed. Free particulars and
 free gift. Rex Trading Co., 1171
 Bernard St. West, Montreal, Que.,
 Dept. 109. 1-1tp

FOR SALE — Eight cows, one fresh
 heifer, others to freshen soon.
 J. W. Braun, phone 511. 1-2tp

FOR SALE — Warm Morning coal
 heater, in good condition. Phone
 311, Didsbury. 1-2tp

CARD OF THANKS

I wish to express my sincere thanks
 and appreciation to all who sent
 flowers, cards and gifts, and to all
 who visited me during my recent ill-
 ness in Didsbury hospital. Special
 thanks to Dr. Bankier, the nurses
 and staff for their kindness and care.
 1tp F. W. LUFT

LOST, STRAYED OR STOLEN —
 Cow and calf, branded ER with
 bar on top. Believed to be in the
 Bertha or Keston area. Reward.
 Phone 1008, Olds. 50-3tp

**WANTED BY PEACE RIVER FAR-
 MER**, second-hand pipeless fur-
 nace for house 24x28, story and
 half. State condition, price and
 location, or phone number in first
 letter. P. W. Friesen, Crooked
 Creek, Alberta. 49-3tp

HELP WANTED — Single lady, any
 age, to help with housework, live
 in, on farm. Phone 1417, Car-
 stairs, for further particulars. 49-3tp

LOST — Brown wallet containing
 driver's licence and other impor-
 tant papers. Anyone finding same
 please leave at the post office.
 Mr. H. Holt. 1tp

FOR SALE — Three acres of land,
 barn, house, well, garage; with or
 without power; close to school,
 store and church. Apply E. A.
 Topping, Westcott. 1-2tp

CARD OF THANKS

I would like to take this opportu-
 nity to thank Dr. Bankier, Mrs. Tur-
 ner and the hospital staff for the ex-
 cellent care given me while I was a
 patient in the hospital; also to those
 who sent get-well cards, Christmas
 cards, gifts and flowers; and a special
 "thank you" to Geraldine Ford. 1tp
 MRS. D. SHANNON

PLYMOUTH SUBURBANS FEATURE "OBSERVATION SEATS" ON SOME MODELS



The Plymouth two-door Custom Suburban
 (shown above) is one of the completely new
 series of suburbans which are available through-
 out the Plymouth and Chrysler lines for
 1957. Carrying areas in these new suburbans
 have been greatly enlarged and wheelbase
 measurements are considerably increased. In
 the Plymouth the wheelbase has been increased
 to 122 inches. In the Chrysler lines the wheel-

base measurement is 126 inches. New thin roof
 line and wrap-around windows at front and
 rear give these suburbans an open feeling not
 usually associated with the station wagon. In
 the Custom, four-door, nine-passenger models
 the third seat faces the rear of the vehicle in
 "observation seat" fashion. Entry to this seat
 is through the rear luggage which opens easily
 on new torsion-bar hangers.

Who Pays For ADVERTISING

?

NOT the newspaper reader, because he saves both time and
 money by shopping the wide selection of honest
 values offered through the advertising columns.
 NOT the advertiser, because advertising always returns a
 profit when it is used correctly and consistently!
 NOT the publisher, because of the hundreds of firms who pro-
 fitably invest hundreds of thousands of dollars
 in newspaper advertising!

★

**Every Line Of Advertising in The
 Paper Is Paid For By The Fellow
 Who Doesn't Advertise !**

The business which the non-advertiser loses pays the
 costs of advertising and ALSO returns a nice profit
 to the fellow who does advertise! HOPING for more
 business is not as effective as inviting more
 business!

WHERE CAN YOU GET CHEAPER AND BETTER ADVERTIS-
 ING VALUE THAN IN THE DIDSBURY PIONEER, WHICH
 REACHES 90% OF THE HOMES IN THE DISTRICT AT A COST
 OF LESS THAN 1/2 CENT PER READER FOR AN ADVERTISE-
 MENT THE SIZE OF THE ONE YOU ARE READING.

THE DIDSBURY PIONEER

Established in 1903

Published Every Thursday at Didsbury, Alberta

Entered as Second Class Matter, Post Office Department, Ottawa

Member of the Canadian Weekly Newspapers Ass'n.

and of the Alberta Division of the C.W.N.A.

Subscription: In Canada, \$3.00 a year; in U.S., \$4.00

JAMES CURRIE, Editor and Publisher

YOU KNOW WHAT

WE WANT FOR YOU?

"The Best One Yet!"

By The Way

Contributed by

REV. T. J. STANTON, M.A.

1957. GOOD OR BAD?

Birds of a feather
Flock together:
So do sheep and swine.
Rats and mice
Will have their choice,
And so shall I have mine!"

Nineteen Fifty-seven will be for each of us, perhaps, to a larger degree than we will care to admit, the fruits of choice. This will be true also for our country as a whole.

The day after France capitulated in June, 1940, Marshall Petain, in his radio message to his people said: "Since our victory in 1918, the spirit of enjoyment has taken precedence over the spirit of sacrifice. We have thought more of personal claims than we have of personal service. Our desire has been to avoid effort. Today we face misfortune." To the degree that we in Canada choose to put enjoyment and personal gain first during 1957, to that degree we will meet misfortune. While on the other hand, to the degree that we as a people choose to put and keep service and sacrifice at the forefront in our living, to that degree will 1957 be remembered as a year of victorious achievements. It can be a year of humility in service and of magnificent leadership. We are each today, while it is called today, writing the year's history.

A Christmas issue of a weekly paper has this thought-provoking line in an editorial: "Too many people are blowing bubbles, not enough pricking them." It is always fun to blow bubbles. There is always some one to say, Ah, whenever someone pricks a bubble. However, we know this, that only right satisfies. It is the right use of abilities that gives strength, either to the individual, or the country. The glittering bubbles of wishful thinking and effortless living will always end in misfortune and despair.

A leading banker said in a Christmas address: "Last year I pointed out that inflation was a possibility. This year I must say it is a reality; a reality that requires immediate and wise attention to prevent distress in the future." To inflate means to expand unduly, so as to make the appearance exceed the actual; where somebody gets paid for values which do not exist.

An American industrialist was holding a press conference in Montreal. One of the reporters asked this question: "In view of the present world situation, what one product do you think is of most vital importance to a nation?" To the surprise of all present the industrialist answered, "Well to tell you the truth, I think the most important thing is prayer."

Someone asked, "Please explain?" and he then said, "It is a pretty personal thing and hard to explain. But prayer gives a person or a nation access to all sorts of power far beyond the atom or anything like that."

Prayer is available to everyone. Sometimes people complain a lot about their particular situation in life. Such people seldom pray. When we pray we link ourselves with the inexhaustible motive power that created this universe, and that keeps it in existence. In prayer, which is far too often asking when it should be thanksgiving we ask that a portion of this power be used in our behalf accordingly, as we have need of it. It may be we have been expecting, the government, or the church, or some part of society to secure for us a good new year. From any such source the help we receive will carry a larger share of disappointment and a smaller portion of satisfaction. Nineteen fifty-seven will be the brighter for all, the less we lean on our own understanding, and the more we trust in God. This is the victory that over-comes the world, our faith."

"I said to the man at the gate of the year, 'give me a light that I may tread safely into the unknown' and he replied, 'Go out into the darkness and put thine hand into the hand of God. That shall be to thee better than light and safer than the known way.'"

May 1957 prove to be a better year than any of us can imagine!

WEST NOTES

(From Our Own Correspondent)

(Intended For Last Week)

One of the nicest Christmas meetings ever held by the Elton Willing Workers was held last Wednesday afternoon at the home of Mrs. M. Campbell, with a number of visitors present. Several were dressed up to represent songs or carols and caused a great deal of amusement; games were played and carols sung, after which a delicious lunch was served. The next meeting will be held at the home of Mrs. H. Erickson on Wednesday, Jan. 9th.

Best wishes to Mr. Jesse Ray who is a patient in the Didsbury hospital. Congratulations to Mr. and Mrs. Elwood Scott; it's a boy!

Believe it or not... those in charge of the Christmas Seal campaign will still accept your donation. Make it now!

St. Hilda Chapter Celebrates 40th Birthday

The 40th anniversary of St. Hilda Chapter No. 27, O.E.S., was celebrated on Wednesday evening, Dec. 12. Visitors were welcomed from Calgary, Bowden and Olds. Members of Grand Chapter present from Calgary were, Miss Ella C. Isaac, grand secretary and P.O.M.; Mrs. Bessie Bloom G.O.C.C. and P.O.M.; Mrs. Evelyn Hillebrecht, A.G.C. and Mrs. Elfreda Dick, B.G.P. Nine past matrons and four past patrons of St. Hilda Chapter were honored.

Mrs. Lydia Grange, a past matron and member of long standing, was guest of honor and was presented with a gift. To honor the past matrons and past patrons, a solo, "May The Good Lord Bless and Keep You" was sung by Mrs. Bessie Bloom.

Mrs. Sadie Clarke, P.M. and representative of Colorado, gave a very interesting report on O.E.S. work in Colorado.

On behalf of the officers of St. Hilda Chapter, a picture was presented to the worthy matron, Mrs. Wm. Blore.

The evening came to a close with all meeting in the banquet room where Mr. Wm. Blore was toastmaster. The large birthday cake, set on a Christmas-decorated table, was led by Mrs. Blore and Irene Bliss.

TODAY'S CHUCKLE...

Doctor: "What is that tightwad patient complaining about now?"
Nurse: "He says he got well before all the medicine was used up."

Ramblin' and Roamin'

To The New Year

The bells have rung — how silver clear
They tolled the sober passing of the year —
I counted the strokes, and leaned far out to see
The purple shadows of the chestnut tree,
And God seemed near, as He listened too.
Sighing for old days gone by — as women do.

And though the year has held its mede of woe,
There has been sunshine always near, you know.
Dear golden moments, when I seemed to see
Life holding out warm tender hands to me.
And felt the unseen pulse of beauty beat
Like silver trumpets on a quiet street.

And so the bells rang out against the sky
Breathing of faith and love that will not die.
A New Year coming to us silver-shod,
All fair and shining from the hand of God.
Oh, may we use it to Thy joy and praise
Walking in peace and love, its hidden ways.

(With Apologies to Edna Jacques)

Squirrel Cage...

ON THE LIGHTER SIDE...
"How long did it take your wife to learn to drive a car?"
"It will be 10 years this fall!"

SHADES OF CHRISTMAS
Hubby: "The bank has returned that cheque."
Wife: "Splendid. What can we buy with it this time?"



BUT WE'RE GOIN' TO
WHEN WE GET THIS
ISSUE TO BED !!!

Big Mercury for 1957

straight out of tomorrow

in size, power, weight and beauty



OVER 6 1/2 FEET WIDE—UP 3 INCHES

NEW WIDTH—Notice how the Big M's new breadth is dramatized by a massive new Jet Flo Bumper. The oval shape of this graceful new bumper design is as functional as it is beautiful. It acts as a double bumper, provides both high and low protection. Notice the matching twin-styled rear bumper (right).



ALMOST 3 FT. OF SHOULDER ROOM—UP 1"

NEW OVERSIZED INTERIORS—There is no crowd in the front or back seat of the new Big M. There's new headroom, legroom, hiproom. As much shoulder room, for example, as in many of the most expensive cars. Stunning new fabrics and interior appointments let you ride in a wonderful new world of colour and luxury.



NOW OVER 17 1/2 FEET LONG—UP 3 INCHES

NEW LENGTH, NEW WHEELBASE—CLOSE TO TWO-TONS BIG. Every important dimension is bigger. In addition to the new length, wheelbase is increased 3 inches, and the 1957 Mercurys are up to 250 pounds heavier, too. A far lower centre of gravity gives you an amazing sense of "nailed down" stability on curves and corners.

NEW MIGHTY V-8 POWER

The BIG M for '57 offers you the mightiest V-8's in Mercury history—250 and 290 horsepower. Also available is a revolutionary Power boost engine fan that cuts off automatically when not needed for cooling, saves up to 17 horsepower over other cars waste. And there's a unique new Thermo-matic Carburetor Air Intake that controls the temperature of the air the engine breathes—boosts usable power and economy.

NEW DREAM-CAR DESIGN

It's a new shape in cars—a sharp-cut, dynamic look that makes other cars look soft and static. The roof is gracefully slender—sweeps back over the rear window to provide extra headroom. The tail-lights have an imaginative V-angle slant. Here's the first production dream car—a distinctive, straight-out-of-tomorrow design that will influence the shape of cars for many years to come.

DRAMATIC NEW FEATURES

Everywhere you look there's a new idea—improved Merc-O-Matic Drive with an exclusive keyboard that outdates all other push-button transmissions, because it does so much more—controls six driving operations. A new Floating Ride that has to be felt to be believed, and a seat that remembers your favourite driving position. You can see all this, and more, at your Mercury dealer. Stop in today.

THE BIG MERCURY FOR '57

MERCURY-LINCOLN-METROPOLITAN DIVISION • FORD MOTOR COMPANY OF CANADA, LIMITED

SEE THIS STRAIGHT-OUT-OF-TOMORROW CAR TODAY AT YOUR MERCURY DEALER

Wm. COWAN

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Professional and Business Directory

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PHYSICIAN & SURGEON
 Office west of Hotel
 Hours: 11-12; 1:30-5, except
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 Phone 141 — Didsbury

Raymond Asquith

M.B., B.S., L.M.C.C., D.C.H.
 Physician and Surgeon
 Office above residence
 Hours 1:30 to 5 p.m.
 (Except Tuesdays)
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M.B., Ch. B.
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 the former's residence
 Appointments Every Afternoon
 Except Wednesday
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 To Foot Troubles
 Kemp Block, Olds, Alberta

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DR. G. W. I. TITLEY
 WILL BE AT OLDS EACH
 TUESDAY and SATURDAY
 Except 1st TUESDAY of Month
 10 a.m. to 1 p.m.
 In Davey Block
 Appointments may be made at
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Auctioneer
 "Past Performance
 Is My Guarantee"
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IMPERIAL OIL
AGENT
 For All Kinds of
 Lubricants & Greases
 Gasoline and
 Fuel Oil
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SAND, GRAVEL, COAL
GRAIN, LUMBER, ETC.
 We are now equipped to dig
 basements and do small
 "dosing" jobs.

BURR TUGGLE
 Phone 91, Didsbury



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ONE OF THE ROAD

FUNERAL DIRECTORS

Didsbury Funeral Home
W. A. McFarquhar, Director
 Associated with
 Gooder Bros., Calgary
 Phone 33 or 46 — Didsbury

MISCELLANEOUS

— Call —

DOROTHY'S
BEAUTY SHOP

At Pete Liesemer residence
 Two doors west of hospital on
 south side of street.
 Phone 210, DIDSBURY

FALK'S ESSO

SERVICE

At Junction of No. 2 highway
 Into Didsbury
 REPAIRS TO ALL MAKES
 OF CARS AND TRUCKS
 ATLAS TIRES AND TUBES
 24-hr. TOWING SERVICE
 Phone 1010 Didsbury
 "Greasing and Lubrication
 A Specialty"

PHONE JAY TUGGLE

— 290 —

— FOS —

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 ALL TYPES OF REPAIRS and
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 OUR SPECIALTY

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ELECTRIC

USE PIONEER CLASSIFIEDS
 FOR BEST RESULTS !!!

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AT THE
BRIGHT
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All Our Pastry Is Home Made
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SHIP YOUR

STOCK

TO YOUR
LOCAL

LIVESTOCK DEALER

Calgary Prices

Paid At Didsbury

JOE DICK

Phone 121 Didsbury

CREMONA NEWS

(From Our Own Correspondent)

(Intended For Last Week)
 Mr. and Mrs. L. Bergeson of Hope
 B.C. visited with the former's
 parents here for several days last
 week.

The United Church Sunday school
 held its annual Christmas program
 on Friday evening, Dec. 14. It was
 a big evening for a lot of little folk.
 The curlers got off to a good start
 last week with a two-event bonspiel.
 The skating club committee held
 a bingo in the school Wednesday
 evening and Clifford Eby won the
 lamp. Over \$100 was realized by the
 club.

The Cremona Beef Club held its
 second meeting of the year at the
 home of Angus Cameron, late in
 November. A program was drawn up
 by the executive and accepted for
 the new season. Walter Benz gave
 a talk on the efficiency week he
 spent at the O.S.A. the latter part of
 July. David Whitlow was selected
 to attend the same course this year.
 Prize money was distributed to Wal-
 ter Benz, Kathy Cameron, David
 Whitlow, Gary Taylor, Brian Whit-
 low, Gloria Robertson, Michael
 Whitlow, Jon Bagnall, Ross Camer-
 on and Maxine Wigg.



The Miracle Is . . . He Made It !!

WESTERDALE NEWS

(From Our Own Correspondent)

Mr. and Mrs. L. Wall of Lethbridge
 arrived here on Dec. 21 to spend the
 Christmas season with Mr. and Mrs.
 R. Jackson.

Mr. and Mrs. A. Cowie and daughter
 Lynn of Edmonton spent Christ-
 mas at the home of Mr. and Mrs. J.
 Cowie.

Mr. Bill Wigley spent the holiday
 season at the F. J. Jackson home.
 At present Bill is recuperating from
 a recent appendix operation.

Mrs. Wilf Wigley left on Thurs-

STEADY DIET . . .

The weary looking tramp timidly
 knocked on the door and when a
 very stout woman answered it, he
 whispered:

"Lady, I haven't eaten for four
 days."

"Goodness!" she exclaimed. "I
 wish I had your will power!"

day to visit for a few days with her
 sister, Mrs. C. Laughton.
 Mrs. W. Notley and the school
 children are to be commended on
 their fine concert, which was per-
 formed at the hall on Friday, Dec.
 21, before a very appreciative
 audience.

DIDSBURY OPERA THEATRE

Week-Day Shows at 8:00 p.m.

Saturday Matinee 2:30 — Evening 7:30 & 9:30

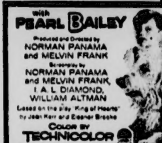
THURS., FRI., SAT.:
 JAN. 3, 4, 5:

MON., TUES., WED.:
 JAN. 7, 8, 9:

Bob Hope... In a role
 that out-joys "The
 Seven Little Foys!"



THAT
 Certain
 FEELING



To Be Announced
 On Show Posters

Coming Attractions

"TRIBUTE TO
 A BAD MAN"

"THE TRAIL OF THE
 LONESOME PINE"

"THREE STRIPES IN
 THE SUN"

"THE SHEPHERD
 OF THE HILLS"

"SUDDENLY"

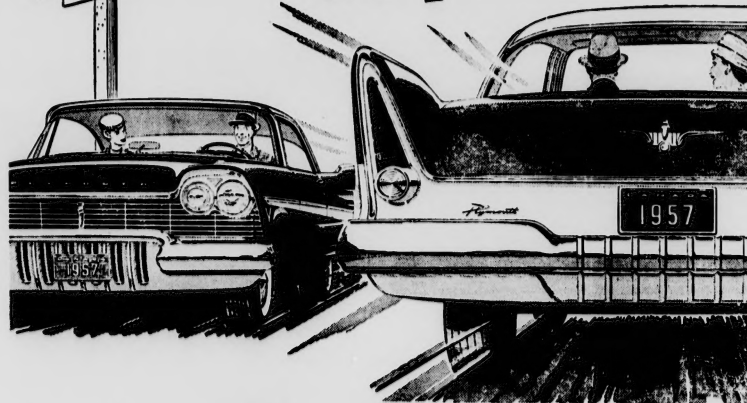
"THE LEATHER
 SAINT"

"GLASS SLIPPER"

WE WISH
 ALL OUR PATRONS
 AND MANY FRIENDS
 THE HAPPIEST AND
 MOST PROSPEROUS
 NEW YEAR YET !!!



Smoothest distance
 between
 two points!



THRILL-POWER **Plymouth '57**
 with revolutionary Torsion-Aire Ride

Never before have so many buyers
 been so excited about any new
 car. And now—this beautiful
 new Plymouth's a real smoothie
 for ride as well as for looks. Sheer
 pleasure is all you feel behind the
 wheel of a Thrill-Power Plymouth
 with Torsion-Aire ride.

Torsion-Aire gives you that
 sports-car feeling of perfect con-
 trol. Feel the way Plymouth takes
 the bounce out of bumps, how it

nestles down to the road to take
 curves without lurching sideways.
 Or take braking—there's no
 "nose-dive" with Torsion-Aire on
 the job. Even emergency stops
 are almost perfectly level.

New Torsion-Aire ride . . . a
 Chrysler Corporation exclusive
 . . . is just one of Plymouth's
 many new features. But see for
 yourself. Drive a new Thrill-Power
 Plymouth today.

Plymouth is the lowest priced car with

- New low-slung Flight-Sweep styling
- New V-8 or 6 Thrill-Power go
- New super-safe Total-Contact brakes
- New revolutionary Torsion-Aire ride

... and new push-button
 Torque-Flite
 automatic transmission

SEE IT! THRILL-TEST THE NEW
 THRILL-POWER PLYMOUTH TODAY!

Manufactured by Chrysler Corporation of Canada, Limited

YOU'RE ALWAYS A STEP AHEAD IN CARS OF THE FORWARD LOOK

Phone 143 **Rosebud Motors Didsbury**

Call For Nominations

FOR BOARD OF SCHOOL DIVISION
OLDS SCHOOL DIVISION NO. 31

Nominations for the office of Divisional Trustee for subdivisions No. 3 and No. 4, of the Olds School Division No. 31 of the Prov. of Alberta, will be received by the undersigned at his office in the Town of Didsbury, Alberta, until 5 o'clock p.m. on Tuesday, January 15, 1957.

Nomination and acceptance forms (Form G and H) may be obtained from the secretary of your school district, or the undersigned.

**R. B. Budge, secretary,
Olds School Division No. 31,
Didsbury, Alberta**

Note: The present board member for subdivision No. 3 is Mr. G. Z. H. Van Haften, Cremona, Alberta, and for subdivision No. 4, Mr. E. G. Turner, Carstairs, Alberta.

DISTRICT NEWS



Home And School Group
Present Resolutions To
Provincial Government

1000 Poison Bait Stations:
Following is a list giving the legal descriptions of the land on which 1000 coyote bait stations have been established:

N.W. 21, 33, 4, 5; S.W. 2, 33, 4, 5; N.W. 16, 33, 3, 5; N.E. 27, 33, 28, 4; N.W. 3, 33, 27, 4; S.W. 4, 33, 27, 4; S.E. 31, 32, 2, 5; S.W. 12, 32, 3, 5; N.W. 21, 32, 4, 5; S.E. 29, 32, 5, 5; N.W. 19, 32, 6, 5; N.E. 22, 32, 6, 5; S.E. 11, 31, 27, 4; N.E. 1, 31, 28, 4; N.E. 35, 31, 2, 5; S.W. 8, 31, 2, 5; S.E. 17, 31, 5, 5; N.E. 34, 31, 6, 5; S.E. 12, 30, 29, 4; S.W. 31, 30, 3, 5; N.E. 16, 29, 4, 5; N.E. 10, 30, 5, 5; N.W. 11, 34, 4, 5.

To date there are twenty-four 1000 poison coyote bait stations established, with several more to be set shortly. I would advise you to carefully study the above locations to see which one is in your vicinity. Make sure that you do not have one, does not stray from home or get near this poisoned horse meat, as it only takes from 1/4 to 1/2 pound of this meat to kill a coyote, as well as a dog.

All of these sets have been made with the knowledge and consent in writing of the land-owners concerned. The only harm that can come from any of these sets is if domestic dogs get near them to eat some of the meat. Wild dogs that wander a mile or more from home aren't much better than the coyotes.

South West Didsbury

(From Our Own Correspondent)

Miss Judy Simpson of Calgary was a holiday visitor at the home of Mr. and Mrs. Lynn Hunsperger and family.

Christmas dinner guests of Mrs. George Meyer were Mr. and Mrs. J. J. O'Brien and family of Edmonton, Mr. and Mrs. Carl Meyer and family and Mr. and Mrs. A. E. Barts and Arlene.

Christmas dinner guests with Mr. and Mrs. E. Dippel and family were Mr. and Mrs. Royden Cowitz and Miss M. Condie, of Calgary, Mr. and Mrs. B. Hipkin and Mr. Bob Hipkin and Mr. and Mrs. M. Dippel and Carole.

Mr. and Mrs. H. W. Folkmann and family were Thursday visitors in Calgary.

Christmas dinner guests of Mr. and Mrs. N. Weber were Mr. and Mrs. Gordon Weber, Mr. and Mrs. Dan Weber and Colette, Mr. and Mrs. C. Weber and family, and Mrs. A. Davis of Calgary.

Boxing day guests of Mr. and Mrs. Cecil Weber were Mr. and Mrs. Frank Stevens, Mr. and Mrs. G. Weber, Mr. and Mrs. M. Davis and family of Rocky Mountain House and Mr. and Mrs. Don Weber and Colette.

Mr. and Mrs. Cecil Weber and family attended a family dinner in Red Deer on Sunday.

Mr. and Mrs. H. W. Folkmann and family were Sunday supper guests of Mr. and Mrs. Fred Rodway and family.

Mr. and Mrs. Alex Befus and family, of Springfield, Ore., are visiting with Mr. and Mrs. J. Befus, and other relatives during the holidays.

Christmas dinner guests of Mr. and Mrs. Fred Befus were Mr. and Mrs. John Befus, Miss Emma Befus of Calgary and Mr. and Mrs. R. Zuck of Victoria.

Boxing dinner guests of Mr. and Mrs. H. W. Folkmann were Mr. and Mrs. H. Dageforde and family, Mr. and Mrs. Fred Befus and family and Rev. and Mrs. Doreis of Red Deer.

Guests at the home of Mr. and Mrs. Lynn Hunsperger on Boxing Day were Rev. and Mrs. Don Taylor and family, Miss Enith Hunsperger and Mrs. M. Pinday of Edmonton, Miss Grace Hunsperger and Mr. Carpenter.

Mr. and Mrs. Lynn Hunsperger and family were Friday dinner guests of Mr. and Mrs. Alfred Cook and family.

Mr. and Mrs. August Lange and family of Claresholm were weekend visitors with Mr. and Mrs. H. W. Folkmann and family.

Thursday evening visitors with Mr. and Mrs. M. Dippel were Mr. and Mrs. W. Sherrick and sons of Portland, Mr. and Mrs. E. Dippel, Mr. and Mrs. R. L. Shantz, Mr. Lynn Hunsperger and Judy Simpson.

Mr. and Mrs. Fred Befus and Mr. and Mrs. A. Lange attended the funeral of Mr. Lange's sister at Camrose on Saturday.

Mr. and Mrs. J. Tittsworth and family of Elk Island were holiday visitors with Mr. and Mrs. C. Eckstrand and also visited other relatives in the district.

Mr. and Mrs. G. Weber, Mr. and Mrs. D. Weber, and Mr. and Mrs. C. Weber were Friday evening guests of Mr. and Mrs. E. Goode and family in Calgary.

Philanthropy is almost the only virtue which is sufficiently appreciated by mankind.

— Thoreau

RED & WHITE

SAVES YOU MONEY EVERY DAY

**FRESH FRUITS AND VEGETABLES
FOR YOUR HEALTH AND ECONOMY**

TEA BAGS, Red & White, in canister, 75¢ \$1.25
ORANGE JUICE, Red & White 20 oz. 20¢
CHERRY JAM, Red & White 4 lbs. \$1.15
PURE RASPBERRY JAM, Red & White, 4 lb. \$1.18
HARMONY COFFEE lb. 99¢

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Heating Problems
Undercoating Is Also
One Of Our Specialties

Duncan Auto Body And Service

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OLDS

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**Plumbing & Heating Requirements
SEE ...**

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Phone 22 — After 6 p.m. Phone 234, 235



**The
Warmest
Greetings**

... FOR THE HOLIDAY SEASON
AND THE NEW YEAR TO ALL OUR
MANY NEW CUSTOMERS IN
DIDSBURY AND DISTRICT.

**Canadian Western
NATURAL GAS COMPANY
LIMITED**

- New Listings -

160 ACRES SOUTH AND WEST OF DIDSBURY,
110 acres under cultivation, 50 acres in
pasture and arable. Full set of buildings.
Calgary Power available. Gravel road and
mail route.
Priced at \$12,000

If you are looking for a good quarter section:
call our office for further particulars

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Where Insurance Is A Business, Not A Sideline
C. E. Reiber Phone 90 A. W. Reiber

JANUARY CLEARANCE AT BILL'S FURNITURE

OLDS — ALBERTA

3-Piece Bedroom Suite to clear \$195.00
Double dresser with plate glass tilting mirror, large chiffonier
and radio bed. Reg. \$255.95.

Bedroom Suite to clear \$169.95
Sss Mat, double dresser, chiffonier and radio bed. Reg.
price \$195.95.

Lane Cedar Chests \$65.00
Walnut or tawny oak.

B.M.K. Axminster Rug to clear \$49.95
(1 only). Top grade. Muehroom, size 6' x 9'.

3-Piece Sklar Sectional Suite to clear \$270.00
Airfoam reversible cushions; coral rust metallic cloth.
Regular \$325.00.

2-Piece Chesterfield Suites \$189.00
Rubberized metallic cloth; charcoal, brown and blue; double
spring construction; fully guaranteed.

Continental Bed Units complete \$55.00
Simon's. 230 coils, complete with legs, all sizes.

Walnut China Cabinet clearing at \$39.00
With drawer for cutlery on top. Reg. price \$42.95.

Hostess Chairs at \$14.95

Hostess Rockers \$24.95
Just arrived, all colors.

3-Piece Bedroom Suites \$119.95
Eastern hardwood, walnut or natural; double dresser, chif-
fonier and bed.

SAME SUITE WITH SINGLE DRESSER \$99.95

UNPAINTED DESKS, small and large size, NOW IN STOCK !!!

Chiffoniers selling at \$34.00
In walnut or natural.

In our used furniture department we have several chester-
field suites, dinette or kitchen suite with buffet, oak dining room
table, chrome kitchen chairs and wood kitchen chairs and beds.

BILL'S FURNITURE

OLDS ALBERTA

FOR HIGHER CLASS PRINTING AT THE RIGHT
PRICE ... CONTACT THE DIDSBURY PIONEER

CAMPBELL'S FOOD STORE PREMIER MEATS

"THE COMPLETE FOOD CENTRE"
RAY and BETH CAMPBELL

WAX YOUR FLOORS ...
... THE EASY WAY !!

1 TIN SUCCESS LIQUID WAX and
1 WAX APPLICATOR —
Both for \$2.98
SUCCESS WAX REMOVER quart 63¢
SUCCESS NO-RUB FURNITURE POLISH 49¢

AT THE MEAT COUNTER !!

FRESH FROZEN FISH FILLETS, all varieties
WHOLE WHITE FISH, frozen lb. 35¢
All Meat Government inspected

MERCHANDISE GUARANTEED

FREE DELIVERY

GROCERIES 134 MEATS 42

FALL'S HERE WINTER'S COMING



It's not a day too
early to let us get your
car ready for cold
weather. Our Ignition
Specialists can assure you
of easy starting and smooth
performance all winter
long. See us today.

Ted Stauffer

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we use DECCO REMY
IGNITION PARTS

For any
Decorative Scheme

WALL and WOODWORK COLOURS Synchronized

Twelve beautiful matching colours synchronized in three schemes — Flat Wall Paint, Semi-Gloss Enamel and Interior Gloss Enamel. Make it easy to match colours perfectly in the scheme you prefer... or to achieve lovely colour harmonies. Looking for smart modern colour effects? Then come in and see the C-I-L Wall and Woodwork Colour Chart.

Didsbury LUMBER CO. LTD.

"Your Yard for a Deal"

Phone 65 HOWARD ALLENSON

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FOLKMAN'S CLOTHING

YARD GOODS FOR ALL YOUR SEWING...
We have a large stock of wools, silks and cottons.

COTTON HOUSE DRESSES...
Sizes 12 to 52, including half sizes.

HOUSECOATS... Chenille, Satin, Bengaline and Cotton.

CHECK OVER OUR NEW YEAR...

Tractor Specials

WD9 McCORMICK, new rubber, good \$2500
1952 OLIVER 88 DIESEL, ready for work, \$2500
COCKSHUTT 99; see this tractor \$1000
COCKSHUTT 70, for second tractor \$350

DROP OVER AND SEE OUR USED TRACTORS AND TRUCKS

HAROLD E. OKE

"Your Machine Man" Didsbury
Phone 10

Richard Hudnut
NEW QUICK CUTS WAVING WORK IN 1/2

1/2 the curlers, 1/2 the winding time!
All of the natural look!
(2 waves in each box.)

\$2.00
SUPER REGULAR GENTLE



Law's Drug Store
The REXALL Store
PHONE 40 — DIDSBURY, ALBERTA

Little Items of Local Interest

Mr. and Mrs. Fred Burwell spent Christmas day at the home of their daughter and son-in-law, Mr. and Mrs. David Donnie of Calgary.

Mr. and Mrs. Howard Berscht and family of Calgary and Mr. Wilbert Berscht of Estevan, Sask., and Mr. and Mrs. Clifford Berscht were Christmas guests of Mr. and Mrs. Ed Berscht.

Mr. Harry Gabel spent Christmas in Calgary with his son and family. Mr. and Mrs. Lawrence Gabel.

Mr. David Traut, Ken Penner and Myrna Reimer attended the Pioneer Ski Camp in Banff last week.

Mr. Earl Reimer of Portland, Ore. is holidaying with his parents, Mr. and Mrs. W. Reimer.

Holiday visitors at the home of Mrs. Nancy Freeman were Mr. and Mrs. Allen Freeman of Fort St. John, Mr. Don Freeman of Edmonton, Mr. Bruce Freeman of Brooks, Mr. Jack Freeman and Miss Donna Fyke of Calgary.

Miss Karen King of Calgary and Miss Joan McEwen and Master David Field of Edmonton are visiting at the home of Mr. and Mrs. A. Allen.

Guests at the home of Mr. and Mrs. E. T. Wiggins, to attend the wedding of their daughter Beverly to Mr. Emory Wilson, were Mrs. Carl McGonigal and children of Wainwright, Miss Bertha Wiggins of Winnipeg, Mr. and Mrs. L. Ferguson of Vernon, B.C.

Mr. and Mrs. H. Watts and Mrs. A. Heathcote of Calgary were guests at the home of Mr. and Mrs. J. Shannon on Sunday.

Guests at the home of Mrs. Grace Banta on Sunday were Mrs. C. M. Banta, Mrs. Ellis Banta and family, Mr. and Mrs. Harry Rowney and family of Crossfield, Mr. and Mrs. L. Irwin of Didsbury and Mr. and Mrs. H. Key and son of Edmonton.

Christmas guests at the home of Mr. and Mrs. E. Watkin included Mr. and Mrs. H. MacAulay of Calgary and Mr. and Mrs. Reg Watkin of Olds.

Mrs. Grace Banta and children spent Christmas with Dr. and Mrs. J. Key of Calgary.

Mr. Ken Gillie of Duchess spent New Year's with his parents, Mr. and Mrs. Harvey Gillie.

Mr. and Mrs. Tom Morris spent the weekend before Christmas at the home of Mr. and Mrs. Fred Morris in Edmonton and also visited with their son and daughter-in-law, Mr. and Mrs. Ken Morris. The latter couple spent New Year's here.

Flying Officer Con Platz, who had spent a month in Didsbury visiting with his parents and other relatives, left on Jan. 2 to resume his duties as an aircraft gunnery instructor at No. 4 Fighter Wing, R.C.A.F., stationed in Germany.

Mr. and Mrs. W. Dobbin were Christmas visitors with their daughter and family, Dr. and Mrs. J. P. Moreau of Edmonton.

WESTCOTT WOMEN'S GROUP HOLDS DECEMBER MEETING

The December meeting of Westcott W.A. was held at the home of Mrs. Percy Hoesgood, with 12 members and one visitor present. It was decided to buy new cups and make some alterations in the church kitchen.

Devotional was taken by Mrs. P. Hoesgood, assisted by Mrs. R. McNaughton. Gifts of food were collected to distribute to some of the older folk in the district.

SHOWER HELD FOR DECEMBER BRIDE-ELECT

A kitchen shower was held at the home of Miss Pat Halliday on Dec. 28 in honor of Miss Beverly Wiggins, a bride-elect of December. Gifts were presented to the guest of honor in three baskets which were decorated with bells and ribbons. Miss Lorna Wiggins assisted her sister in opening the gifts.

Out-of-town guests included Miss Janet Bearisto of Sedgewick, Miss Rhoda Frey of High River, and Miss Loretta Hoffos of Innisfail.

FAMOUS WORDS... BY A FAMOUS PERSONAGE...

I expect to pass through this world but once. Any good thing therefore that I can do or any kindness that I can show to any fellow man, let me do it now. Let me not defer nor neglect it, for I shall not pass this way again.

Stephen Grellet

UNITED CHURCH OF CANADA
Rev. T. J. Stainton, M.A.
Sunday, January 6th, 1957
Westcott Sunday School 10:30 a.m.
Westcott Service 11:00 a.m.
Knox Church School 11:00 a.m.
Knox Evening Worship 7:45 p.m.
Bible Study each Wednesday, 8 p.m.
Subject: "LIFE'S UPPER AND LOWER SPRINGS"

Coming Events

The next meeting of Zella W.I. will be held at the home of Mrs. E. Lowrie on Thursday afternoon, Jan. 17.

The Ladies' Curling Club will hold a meeting on Thursday evening at 7:30 p.m. at the rink.

The Choral Society will meet on Tuesday, Jan. 8 at 8 p.m., instead of Jan. 7th.

Eric Rutledge, optometrist, assistant to K. Roy MacLean, announces the date of his next visit as Monday, Jan. 14, morning only, at the Rosebud hotel. Consult in city office, 1014 Greyhound Bldg., Calgary.

WEDDINGS

WILSON — WIGGINS
Knox United Church, Didsbury, was the scene of a very pretty wedding Saturday afternoon, Dec. 29, when Beverly Ann, eldest daughter of Mr. and Mrs. E. T. Wiggins, became the bride of Mr. C. Emory Wilson, son of Mr. and Mrs. W. J. Wilson of Calgary. Rev. T. J. Stainton officiated.

Entering the church with her father, the bride chose a gown of white satin, with wide panels of chintilly lace, floor length, and gracefully flared over a hooped crinoline. The bodice and long sleeves were trimmed with iridescent pearls and sequins. A matching sweetheart hat held her finger-tip veil in place. She carried a cascade bouquet of red roses and her only ornament was a pearl necklace.

Four attendants preceded the bride up the aisle: Miss Patricia Halliday and Miss Rhoda Frey as bridesmaids, and Miss Lorna Wiggins as maid of honor. They wore identical gowns of peacock blue, crystal-shame tulle, floor length, with bouffant skirts, over hooped crinolines. They wore matching bandeaux in leaf design, elbow-length gloves and carried nosegays of white shaggy mums. The little flower girl, Gwen McGonigal, cousin of the bride, chose a similar gown in shrimp and carried a miniature nosegay.

Mr. Arnold Wilson, brother of the groom, was best man, and ushering the guests were Mr. William Porter of Edmonton and Mr. Christian Morup of Calgary. Miss Loretta Hoffos of Innisfail was soloist and sang "The Lord's Prayer" and "A Wedding Prayer." She was accompanied on the organ by Mrs. C. Leeson.

Following the ceremony a reception was held in the high school auditorium, gaily decorated with a mammoth Christmas tree. Mr. Howard Halliday was toastmaster and Mr. H. Lynch-Staunton proposed the toast to the bride.

For a honeymoon trip to the mountains the bride chanced to a beige wool tulle sheath with matching jacket, cocoa top coat and matching accessories. On their return, Mr. and Mrs. Wilson will make their home at 8106 - 75th Street, Edmonton.

SPRINGSIDE NOTES

(From Our Own Correspondent)

Sunday visitors with Mr. and Mrs. Andy Tobler were Mr. and Mrs. John Reiser and family and Mr. and Mrs. Howard Shay, all of Calgary.

Mr. and Mrs. Elmer Reist of Chilliwick, B.C., are visiting at the home of Mr. and Mrs. A. Chamberlain.

Mr. and Mrs. Arthur Chamberlain were Christmas day guests with Mr. and Mrs. Lloyd Kershaw.

Mr. and Mrs. Hugh Brooks had as their Sunday supper guests, Mr. and Mrs. A. Chamberlain.

Mr. Jack Collinge, Mr. Norman Clarke and Larry Gillie are attending the Boys' Parliament at Lethbridge this week.

Mr. and Mrs. Hugh Morton were Thursday evening guests with Mrs. V. Trenholm and Claude.

A regular meeting of Springside Ladies' Group was held at the home of Mrs. Verne Wrigglesworth recently with a large attendance. The contest was won by Mr. Art Rothwell and the hostess prize by Mrs. Peterson.

Bob Collinge and Jimmie McDonald were delegates to the U.F.A. convention in Edmonton.

Mr. and Mrs. Art Jackson had as guests for dinner on Dec. 23, Mr. and Mrs. Raymond Fuschard and Mr. and Mrs. Lawrence Chandler.

Mr. and Mrs. Johnny Francis and sons of Vulcan and Mrs. Ida Zibell and Billie of Brooks, were Christmas dinner guests with Mr. and Mrs. Andy Tobler and family.

Mr. and Mrs. Lawrence Chandler were Christmas dinner guests with Mr. and Mrs. Clarence Roeth.

LATE CLASSIFIEDS

CARD OF THANKS
We wish to extend a sincere "thank you" to all our friends and neighbors for their cards, memorials and other expressions of sympathy at the time of our recent bereavement.

THE REIST FAMILY

FOR SALE — 1941 Ford Sedan, ready for the road; new tires and battery, \$150. E. Mercer, Didsbury. 1-3ip

DIDSBURY VARIETY STORE

PHONE 32 DIDSBURY
CARLTON CARDS — Greeting cards for every occasion.

SKIPPY SNOW TOGS —

Pram Suits Toddler's Snow Suits, Snow Togs, 3 to 7 years

NYLONS... Gotham Gold Stripe and Belding-Carticelli

BUTTERICK PATTERNS — for all your sewing needs.

The thrifty shopper buys where he or she is invited to shop. Your advertisement in The Didsbury Pioneer is an invitation to over 90 percent of the people of Didsbury and district to buy their needs in your place of business.

TO OUR FRIENDS AND CUSTOMERS...
MAY 1957 BE THE BEST YOU'VE EVER KNOWN.

OUR POLICY WILL AGAIN BE TO
SUPPLY WHAT YOU WANT —
WHEN YOU WANT IT...

At Reasonable Prices !!

HAPPY NEW YEAR

Leeson Hardware

PHONE 7 DIDSBURY

No Need For Continuous Advertising

Preachers...

Should preach only one sermon or so a year. People are against sin anyway, so why harp on it.

Traffic Lights...

Should be turned off at dangerous intersections to save electricity. Everybody knows it's a dangerous spot and that is sufficient.

Teachers...

Do not need to review lessons. Tell the children just once and they'll never forget.

Highway Police...

Stop driving up and down the highways. No need to caution drivers by patrolling highways. Drivers know the law and should obey.

Out of Towners...

That advertisements in the local paper and mail order firms that send out catalogues are wasting their money. Everyone knows what is sold in the stores in town and they'll all shop at home.

But if you are one of the foolish kind — like the Notre Dame cathedral that has stood for six centuries but still rings the bell every day to let people know it is still there — and believe in continuous, profitable advertising then you will want to advertise in

The Didsbury Pioneer

JANUARY SALE

— OF —
TAILORED-TO-MEASURE

SUITS

SELECT YOUR SUIT NOW
AND SAVE DOLLARS !!

J.V. Berscht & Sons

Phone 36 Didsbury